



Bowie Pumps of Canada Ltd.
9333 - 41 Avenue NW

Edmonton, AB
Canada T6E 6R5

T: 780.465.7812
F: 780.469.2587

E: info@bowiepumps.com
bowiepumps.com

DURA-SEAL™ INTRODUCTORY OFFER

February 25, 2013

Dear Valued Customer,

Bowie Pumps of Canada Ltd. is pleased to announce the introduction of a new series of rotary gear pumps, the Dura-Seal™ Series.

Bowie's new Dura-Seal™ pumps have been created for those customers who want it all! Durability day-in and day-out. High output and worry-free performance. Excellent leak-resistance. All at a reasonable upfront price.

The Dura-Seal™ is our most versatile all-purpose pump. And, it is the best bang for your Bowie!

Dura-Seal™ pumps are *`combo-style seal and bearing design`* pumps. Which means, we use a combination of high-performance lip seals along with a mixture of both bearings and bushings in order to broaden the pump applications while improving pump life.

Dura-Seal™ sales brochures, available from your Authorized Dealer and on-line at www.bowiepumps.com, clearly outline the information that you may need to select a Dura-Seal™ pump. You will see that Bowie has developed an ingeniously simple seal and bearing design pump which is the most mechanically balanced, toughest, high-output pump of its kind on the market today.

This is THE Bowie pump that you have been waiting for!

The new series of pumps is available NOW from any Authorized Bowie Stocking Dealer. Give one of them a call now or call us for the name of an Authorized Dealer near you.

In order to make your decision to try one of the new Dura-Seal™ pumps even easier, we are offering an **Introductory Manufacturer's Rebate of \$250 or a Free Hydraulic Motor Drive Kit (valued at \$425)** on any Dura-Seal™ pump purchased before April 12, 2013.*

Please check out the attached Rebate Offer for more information.

Thank you for your support and we hope that you are as excited about the Dura-Seal™ pumps as we are.

Sincerely,

A handwritten signature in black ink, appearing to read 'Mike Kuyk', with a horizontal line extending to the right.

Mike Kuyk
Business Unit Leader

**OUTPERFORM.
OUTLAST.**

BOWIE PUMPS OF CANADA LTD. MANUFACTURER'S REBATE



RECEIVE ONE OF THE FOLLOWING WITH THE PURCHASE OF A BOWIE DURA-SEAL™ PUMP:

\$250 OR **FREE**
REBATE CHEQUE BOWIE HYDRAULIC MOTOR DRIVE KIT (LIST PRICE: \$425)

Offer good on purchases made exclusively between February 25, 2013 and April 12, 2013. Requests must be received by April 30, 2013.

Rebate Forms that do not include proof of purchase and pump serial number will not be processed. Please keep a copy of this rebate form for your files. Allow 6 weeks for delivery.

TERMS OF OFFER

Rebate limited to 3 (three) Mail-In Manufacturer's Rebates per business during the promotional period. Rebate form is not transferable. Offer good only in Canada for qualified purchases made at an Authorized Bowie Partner in Canada. Qualifying models include any Dura-Seal™ model. Omission of purchase receipt or other information will delay processing or disqualify your request. Bowie Pumps of Canada Ltd. will not be responsible for lost, late, illegible or illegitimate requests. All submissions are subject to audit and any fraudulent submissions will result in prosecution. \$250 rebate will be in the form of a cheque mailed to the applicant. Hydraulic Motor Drive Kit will be shipped to the specified address. Not valid with any other promotion.

RETURN COMPLETED FORM BY FAX OR MAIL.

Bowie Pumps of Canada Ltd.
9333 – 41 Avenue NW
Edmonton, AB T6E 6R5
Fax #: 780.469.2587

DURA-SEAL™ PUMP MANUFACTURER'S REBATE FORM

For my rebate, I would like to receive (choose ONE only):

\$250 Rebate Cheque Bowie SAE A-Mount Hydraulic Motor Drive Kit Bowie SAE B-Mount Hydraulic Motor Drive Kit

Company Name:

Shipping Address for Drive Kit (If different from mailing address)

Address:

Address:

City: Province: Postal Code:

City: Province: Postal Code:

Contact Name:

Contact Name:

Daytime Phone: Email:

Daytime Phone: Email:

Signature:

Bowie Authorized Dealer where purchased: City where purchased: Province:

Please indicate which qualifying Dura-Seal™ Pump model you purchased: 2700 (2") 3700 (3")

Serial Number: _____ Forms submitted without serial number will not be processed.

To receive your rebate, please submit the following by mail or fax. Information must be received by **April 30, 2013**:

- This completed Bowie Manufacturer's Rebate Form (must include Serial #).
- A copy of your purchase receipt (dated between February 25, 2013 and April 12, 2013).

Please keep a copy of this rebate form for your files. Allow 6 weeks for delivery.